



Wild Rainbow African Safaris 10th Anniversary Fact Sheet

Wild Rainbow African Safaris is celebrating 10 years of creating customized, guided safaris to East and Southern Africa. Wild Rainbow is owned and operated by Jody Cole, one of the few American women to have achieved two of the highest qualifications for field guides in Africa. Wild Rainbow offers every one of its guests the opportunity to safely experience Africa and all it has to offer – from 5-star luxury lodges, to mobile-tented camps and safaris, to cultural exchanges and Cape Town nightclubs.

Jody's philosophy is based on helping her guests maximize their safari experience. She does this by taking the worry out of planning an Africa safari, through her deep knowledge of the region, extensive relationships with local operators and keen understanding of life in the bush. Once on the ground, she ensures that guests maximize their time in Africa while having the time of their lives. Rather than putting together "cookie cutter" itineraries, Jody both creates an individualized, "ultimate experience" for each guest and accompanies each group personally.

- Wild Rainbow African Safaris was founded in Northern California in 2004 and took its first group to Africa in 2005
- Since then, Wild Rainbow has taken 50 groups and over 300 individuals on safari in Africa
- Wild Rainbow guests have visited a total of 10 African countries on Wild Rainbow safaris
- Countries visited on Wild Rainbow safaris include: Botswana, Kenya, Mozambique, Namibia, Rwanda, South Africa, Tanzania, Uganda, Zambia and Zimbabwe
- Animals seen by Wild Rainbow guests: elephant, black/white rhino, lion, leopard, African buffalo, sitatunga, caracal, nyala, vervet monkeys, gorilla, greater and lesser kudu, and hundreds of species of birds
- Lodges used by Wild Rainbow (partial list):
 - Tanzania- Kwihala, Tarangire River Lodge, Rivertrees, Olakira
 - Kenya- Porini Camps, Sweetwaters,
 - South Africa- Tanda Tula, Sabi Sabi, Londolozi, Kirkman's Kamp, Angela's Camp
 - Zimbabwe- African Bush Camps, Victoria Falls Hotel, Wilderness Safaris
 - Botswana- African Bush Camps, Xugana Island Lodge, Chief's Camp

- Jody's field guide certifications: Certified Level 2 Field Guide, Trails Guide with Advanced Rifle Handling from the Field Guides Association of Southern Africa (FGASA), Master Kenya Travel Specialists (KATS), Kenyan Professional Guides Association, instructed with EcoTraining, FUNDI, South Africa's Destination Specialist, and Adventure Travel Specialist.
- Number of times Jody has visited Africa: more than 75
- Number of times Jody has summited Mt. Kilimanjaro: 2
- Wild Rainbow supports a number of organizations focusing on animal welfare, including: The Earthwatch Institute, the South African Transboundary Project, Save the Elephants Foundation, the David Sheldrick Wildlife Trust of Nairobi, Kenya, African Wildlife Foundation, Wildlife Conservation Network, Wild AID, and Cheetah Conservation Fund, to name a few.
- Jody serves on the boards of directors of the International Gay and Lesbian Human Rights Commission and the International Gay and Lesbian Travel Association Foundation.

May 2014